

The Cardoza Law Corporation

Michael F. Cardoza, Esq. (SBN: 194065)

Mike.Cardoza@cardozalawcorp.com

Lauren B. Veggian, Esq. (SBN: 309929)

Lauren.Veggian@cardozalawcorp.com

548 Market St., #80594

San Francisco, CA 94104

Telephone: (415) 488-8041

Facsimile: (415) 651-9700

Attorneys for Plaintiff,

Frank Esparza

**UNITED STATES DISTRICT COURT
FOR THE
EASTERN DISTRICT OF CALIFORNIA**

FRANK ESPARZA,

Plaintiff,

v.

**GRANT MERCANTILE
AGENCY, INC.,**

Defendant.

Case No.:

**COMPLAINT FOR DAMAGES
FOR VIOLATIONS OF:**

**1.) FAIR DEBT COLLECTION
PRACTICES ACT, 15 U.S.C.
§§ 1692 ET SEQ.; AND**

**2.) ROSENTHAL FAIR DEBT
COLLECTION PRACTICES
ACT CAL CIV §§ 1788, ET
SEQ.**

DEMAND FOR JURY TRIAL

///

///

///

///

INTRODUCTION

1. This is a case about a debt collector who kept trying to contact a consumer after he legally invoked his right to have them stop.
2. **FRANK ESPARZA** (“Plaintiff”), by his attorney, brings this action for actual damages, statutory damages, attorneys fees, and costs, against **GRANT MERCANTILE AGENCY, INC.** (“Defendant”) for violations of the Fair Debt Collection Practices Act, 15 U.S.C. §§ 1692 et seq. (“FDCPA”) and the Rosenthal Fair Debt Collection Practices Act, Cal. Civ. Code §§ 1788 et seq. (“RFDCPA”), both of which prohibit debt collectors from engaging in abusive, deceptive and unfair practices.
3. Plaintiff makes these allegations on information and belief, with the exception of those allegations that pertain to the Plaintiff, or to the Plaintiff’s counsel, which Plaintiff alleges on personal knowledge.
4. While many violations are described below with specificity, this Complaint alleges violations of the statutes cited in their entirety.
5. All violations by Defendant were knowing, willful, and intentional, and Defendant did not maintain procedures reasonably adapted to avoid any such violations.
6. Unless otherwise indicated, the use of a Defendant’s name in this Complaint includes all agents, principles, managing agents, employees, officers, members, directors, heirs, successors, assigns, principals, trustees, sureties, subrogees, representatives, and insurers of that Defendant named.

JURISDICTION AND VENUE

7. Jurisdiction of this court arises pursuant to 15 U.S.C. § 1692k(d), which states that such actions may be brought and heard before “any appropriate United States district court without regard to the amount in controversy,” 28 U.S.C. § 1331, which grants this court original jurisdiction of all civil actions arising under the

1 laws of the United States, and pursuant to 28 U.S.C. § 1367 for pendent state law
2 claims.

3 8. This action arises out of Defendant's violations of the FDCPA, and the
4 RFDCPA.

5 9. Venue is proper in this District pursuant to 28 U.S.C. § 1391 because the acts and
6 transactions occurred here, Plaintiff resides here, and Defendant transacts
7 business here.

8 **FDCPA AND RFDCPA**

9 10. In enacting the FDCPA, Congress found that:

- 10 a. There is abundant evidence of the use of abusive, deceptive, and unfair debt
11 collection practices by many debt collectors. Abusive debt collection
12 practices contribute to the number of personal bankruptcies, to marital
13 instability, to the loss of jobs, and to invasions of individual privacy.
- 14 b. Existing laws and procedures for redressing these injuries are inadequate to
15 protect consumers.
- 16 c. Means other than misrepresentation or other abusive debt collection
17 practices are available for the effective collection of debts.
- 18 d. Abusive debt collection practices are carried on to a substantial extent in
19 interstate commerce and through means and instrumentalities of such
20 commerce. Even where abusive debt collection practices are purely intrastate
21 in character, they nevertheless directly affect interstate commerce.
- 22 e. It is the purpose of this title to eliminate abusive debt collection practice by
23 debt collectors, to insure that those debt collectors who refrain from using
24 abusive debt collection practices are not competitively disadvantaged, and to
25 promote consistent State action to protect Consumers against debt collection
26 abuses. 15 U.S.C. § 1692.

27 11. Similarly, when enacting the RFDCPA, the California Legislature found that:

28 ///

The banking and credit system and grantors of credit to consumers are dependent upon the collection of just and owing debts. Unfair or deceptive collection practices undermine the public confidence which is essential to the continued functioning of the banking and credit system and sound extensions of credit to consumers. Cal. Civil Code § 1788.1(a)(1).

12. The FDCPA and the RFDCPA are both strict liability statutes. That is, a plaintiff need not prove intent or knowledge on the part of the debt collector to establish liability. *See Gonzales v. Arrow Fin. Servs., LLC*, 660 F.3d 1055, 1060-61 (9th Cir. 2011); *Donohue v. Quick Collect*, 592 F.3d 1027, 1030 (“[t]he FDCPA is a strict liability statute that makes debt collectors liable for violations that are not knowing or intentional”).
13. To further protect consumers, claims under the FDCPA and RFDCPA are to be judged according to the “least sophisticated debtor” or “least sophisticated consumer” standard. *Gonzales* at 1061. This standard is lower than the “reasonable debtor” standard, and is specifically designed to protect consumers of below average and sophistication or intelligence. *Id.* In addition, a plaintiff need not even have actually been misled or deceived by the debt collector’s communication. Rather, liability depends on whether the *hypothetical* least sophisticated debtor – someone who is uninformed and naïve – would have likely been misled. *Id.*; *see also Tourgeman v. Collins Financial Servs.*, 755 F.3d 1109, 1119 (9th Cir. 2014).

PARTIES

14. Plaintiff is a natural person who resides in Fresno County, California. Plaintiff is a “consumer” as that term is defined by 15 U.S.C. § 1692a(3) and “Debtor” as that term is defined by Cal. Civ. Code § 1788.2(h).
15. Defendant Grant Mercantile Agency, Inc. (“Defendant Grant”) is a California corporation operating from an address of 49099 Road 426, Oakhurst, CA 93644, and is a “Debt Collector” as that term is defined by 15 U.S.C. § 1692a(6) and Cal.

1 Civ. Code § 1788.2(c) because it regularly uses the mails and/or the telephone to
2 collect, or attempt to collect, directly or indirectly, defaulted consumer debts that
3 it did not originate. It operates a nationwide debt collection business and attempts
4 to collect debts from consumers in virtually every state, including consumers in
5 the State of California. Its principal, if not sole, business purpose is the collection
6 of defaulted consumer debts originated by others, and, in fact was acting as a debt
7 collector as to the delinquent consumer debt it attempted to collect from Plaintiff.

8 16. This case involves money due or owing or alleged to be due or owing from a
9 natural person by reason of a consumer credit transaction. As such, this action
10 arises out of a “consumer debt” and “consumer credit” as those terms are
11 defined by Cal. Civ. Code § 1788.2(f).

12 **FACTUAL ALLEGATIONS**

13 17. Plaintiff is an individual residing in Fresno County, California.

14 18. Plaintiff is informed and believes, and thereon alleges, that at all times relevant,
15 Defendant conducted and continues to conduct business in the State of
16 California.

17 19. Defendant’s business consists solely of the collection of delinquent consumer
18 debts.

19 20. Defendant is attempting to collect a personal debt for medical services in the
20 amount of approximately \$321 and has assigned its own reference number to the
21 account which is 1561745.

22 21. On or about July 22, 2022 Plaintiff sent Defendant a letter stating that he refused
23 to pay the debt.

24 22. On or about July 29, 2022, Plaintiff received notice from the U.S. Postal Service
25 that Defendant had received his letter.

26 23. Nevertheless, on September 13, 2022, Defendant dunned Plaintiff again for the
27 debt and falsely claimed that Plaintiff had made an inquiry of Defendant.

28 ///

24. On information and belief, during the 12 months preceding the filing of the instant action, Defendant has contacted Plaintiff additional times with respect to the debt after receiving written notice that the Plaintiff refused to pay or otherwise did not wish to be contacted.

ACTUAL DAMAGES

25. Plaintiff has suffered actual damages as a result of these illegal collection and intimidation tactics by this Defendant in the form of invasion of privacy, personal embarrassment, loss of personal reputation, loss of productive time, nausea, and feelings of fear, anxiety, hopelessness, anger, persecution, emotional distress, frustration, upset, humiliation, and embarrassment, amongst other negative emotions.

CAUSES OF ACTION CLAIMED BY PLAINTIFF

COUNT I

VIOLATION OF § 1692C OF THE FDCPA

26. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

27. A debt collector violates § 1692c of the FDCPA when it, communicates with a consumer after the consumer notifies in writing that they refuse to pay or wish the debt collector to stop communicating.

28. Defendant violated § 1692c of the FDCPA when it when it among other qualifying actions and omissions, willfully and without justification, communicated with Plaintiff after Plaintiff notified Defendant in writing, via USPS Certified Mail, that he refused to pay the debt.

a. The violative communications by Defendant were not to advise Plaintiff that further collection efforts were being terminated, were not to notify Plaintiff that Defendants may invoke specified remedies which are ordinarily invoked by Defendants and were not to notify Plaintiff that Defendants intended to invoke a specific remedy.

COUNT II

VIOLATION OF § 1692E OF THE FDCPA

29. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

30. A debt collector violates § 1692e of the FDCPA when it uses any false, deceptive, or misleading representation or means in connection with the collection of any debt.

31. Defendant violated § 1692e when it, among other qualifying actions and omissions, willfully told Plaintiff things that weren't true, like that he had inquired about the debt.

COUNT III

VIOLATION OF § 1788.17 OF THE RFDCPA

32. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

33. A defendant violates § 1788.17 of the RFDCPA when it fails to comply with the provisions of 15 U.S.C. § 1692b to 1692j, inclusive.

34. Defendant violated § 1788.17 of the RFDCPA when it willfully engaged in conduct, the natural consequence of which was the violation of 15 U.S.C. § 1692c and § 1692e.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays that judgment be entered against Defendant for:

a) Award of actual damages pursuant to 15 U.S.C. § 1692k(a)(1) (FDCPA) and pursuant to Cal. Civ. Code § 1788.30 (RFDCPA), against Defendant and for Plaintiff, and,

b) Award of statutory damages in the amount of \$1000.00 pursuant to 15 U.S.C. § 1692k(a)(1) (FDCPA) against Defendant and for Plaintiff, and,

c) Award of statutory damages in the amount of \$1000.00 pursuant to Cal. Civ. Code § 1788.30 (RFDCPA) against Defendant and for Plaintiff, and,

- 1 d) Award of costs of litigation and reasonable attorney's fees pursuant to 15
2 U.S.C. § 1692k(a)(1) (FDCPA) and pursuant to Cal. Civ. Code § 1788.30
3 (RFDCPA), against Defendant and for Plaintiff, and,
4 e) Award to Plaintiff of such other and further relief as may be just and
5 proper.

6 **TRIAL BY JURY IS DEMANDED.**

7 35. Pursuant to the Seventh Amendment to the Constitution of the United States of
8 America, Plaintiff is entitled to, and demands, a trial by jury.

9
10 Respectfully submitted,

11 **THE CARDOZA LAW CORPORATION**

12 DATED: September 30, 2022

BY: /s/ MICHAEL F. CARDOZA

13 MICHAEL F. CARDOZA, ESQ.

14 LAUREN B. VEGGIAN, ESQ.

15 ATTORNEYS FOR PLAINTIFF

16 FRANK ESPARZA
17
18
19
20
21
22
23
24
25
26
27
28

ELECTRONICALLY STORED INFORMATION REQUEST

This notice is to demand that you preserve all documents, tangible things and electronically stored information (“ESI”) potentially relevant to any issues in the above-entitled matter. This specifically includes, but is not limited to, all information pertaining to the above matter, including specifically all recordings of any telephone communication between your company and Plaintiff.

As used in this request, “you” and “your” or “your client” refers to your organizations, and its predecessors, successors in interest, assignees, parents, subsidiaries, divisions or affiliates, and their respective officers, directors, employees, servants, agents, attorneys, and accountants.

Much of the information subject to disclosure or responsive to discovery is stored on your client’s current and former computer systems and other media and devices (such as: personal digital assistants, voice-messaging systems, online repositories and cell phones).

Electronically stored information (“ESI”) should be afforded the broadest possible definition and includes (for example and not as an exclusive list) potentially relevant information whether electronically, magnetically or optically stored.

This preservation obligation extends beyond ESI in yours or your client’s care, possession or custody and includes ESI in the custody of others that is subject to your client’s direction or control. You must notify any current or former agent, attorney, employee, custodian or contractor in possession of potentially relevant ESI to preserve such ESI to the full extent of your client’s obligation to do so, and you must try to secure their compliance.